

David W. Marcouiller
Professor, Department of Urban and Regional Planning and
Nelson Institute for Environmental Studies

Academic and Professional History:

- PhD in Agricultural Economics from the Oklahoma State University in 1992.
- Research and outreach specialist at the Oklahoma State University for five years (1988-93).
- In 1993, joined the University of Wisconsin - Madison faculty as an Assistant Professor of Urban and Regional Planning and tourism economist with the Tourism Research & Resource Center, taught many courses, supervised dozens of graduate students, and conducted a wide array of research & extension programs (promoted to Associate Professor with tenure-1999).
- In 2001, took a sabbatical leave of absence to serve as Visiting Associate Professor of Agricultural Economics in the Faculty of Agriculture, University of British Columbia.
- Returned to the faculty at the University of Wisconsin – Madison and was promoted to Professor in 2004.

Research focus: Recent work focuses on the linkages between natural resources and rural economic development with a particular interest in the mechanisms behind income generation and distribution to rural households. Three specific themes drive my current research in development planning; (1) integrative tourism planning, (2) remote resource dependency, (3) amenity-based migration.

Graduate Training focus: Applied economics (natural resource and land economics) and development planning (exurban emphasis). To date, I've supervised 14 Ph.D. students (5 as major advisor) and 47 M.S. students in Urban and Regional Planning, Forest Ecology and Management, Civil Engineering, Agricultural and Applied Economics, and Environmental Studies. IGERT funding would allow testing of new and innovative graduate training approaches.

Current Research Support:

- State of Wisconsin – Department of Natural Resources; “Supply of Recreational and Amenity Resources: A Central Component of the 2005-2010 Statewide Comprehensive Outdoor Recreation Plan” (PI; \$75,000; 1/04-12/05).
- USDA National Research Initiative; “Natural Amenities and Rural Development” (co PI; \$15,000; 1/03–12/04).
- Rural Development Centers (4); “Natural Amenities and Rural Development” Supplemental funding for implementing international conference (co PI; \$8,000; 1/04-12/04).
- State of Wisconsin – Department of Tourism; “Labor Market Characteristics Within Tourism Sectors: Distributive and Occupational Effects” (PI; \$33,500; 1/04-12/04).

Sample publications (5 of 121):

Marcouiller, D.W., K.K. Kim, and S.C. Deller. 2004. Natural amenities, tourism, and income distribution. *Annals of Tourism Research* 31: 1032-1051 .

Marcouiller, D.W., J.G. Clendenning, and R. Kedzior. 2002. Natural amenity-led development and rural planning. *Journal of Planning Literature* 16, 4: 515-542 .

Marcouiller, D.W. 1998. Environmental resources as latent primary factors of production in tourism: The case of forest-based commercial recreation. *Tourism Economics* 4, 2: 131-145.

Marcouiller, D.W. 1997. Toward integrative tourism planning in rural America. *Journal of Planning Literature* 11, 3: 337-357.

Marcouiller, D.W., D.K. Lewis, and D.F. Schreiner. 1996. Timber production factor shares by forest tenancy group. *Land Economics* 72, 3: 358-369.